

THIS SWEEPSTAKES IS INTENDED FOR PLAY IN THE UNITED STATES ONLY AND WILL BE GOVERNED BY U.S. LAW. DO NOT ENTER UNLESS YOU ARE ELIGIBLE AND LOCATED IN THE UNITED STATES AT THE TIME OF PARTICIPATION.

**SABRA "GEAR UP TO GO" SWEEPSTAKES AT COMPASS ("SWEEPSTAKES")
OFFICIAL RULES**

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. MESSAGE AND/OR DATA RATES MAY APPLY IF ENTERING VIA A MOBILE DEVICE.

THE SWEEPSTAKES IS OPEN ONLY TO LEGAL U.S. RESIDENTS RESIDING IN ONE OF THE FIFTY (50) UNITED STATES OR THE DISTRICT OF COLUMBIA WHO ARE EIGHTEEN (18) YEARS OF AGE (NINETEEN [19] YEARS IN AL/NE) OR OLDER AT THE TIME OF ENTRY. SWEEPSTAKES SHALL BE CONSTRUED AND EVALUATED ACCORDING TO UNITED STATES LAW AND OF THE STATE OF NEW YORK. DO NOT ENTER IN THIS SWEEPSTAKES UNLESS YOU ARE ELIGIBLE AND LOCATED IN THE UNITED STATES. VOID WHERE PROHIBITED.

- 1. SWEEPSTAKES PERIOD:** Sweepstakes begins April 1, 2018 at 12:00:00 a.m. Eastern Daylight Time ("EDT") and ends August 31, 2018 at 11:59:59 p.m. EDT (the "Sweepstakes Period").
- 2. HOW TO ENTER:** During the Sweepstakes Period, there are 2 ways to enter the Sweepstakes as described below.

(a) TEXT MESSAGE: Use your SMS-enabled mobile phone to text **GOSABRA** to **50563**. By texting GOSABRA to 50563, you authorize Administrator (defined in Section 4) to send up to seven (7) reply messages by autodialer to the number you provide. Entrants must have a mobile phone with text messaging capabilities to enter by Text Message and will be required to text their email address as part of the entry process. Consent is not a condition of entry. Your text is your electronic signature agreeing to these terms and to giving electronic written consent. Message and data rates may apply. Check with your wireless service provider for details on these and other applicable charges. Entrants are solely responsible for any such wireless charges. Not all wireless carriers participate. An entrant may, at any time, choose not to receive further text messages by sending an opt-out text message stating STOP to 50563. If an entrant sends an opt-out text message, he/she will be sent a reply text message, which will confirm that he/she has been unsubscribed and will receive no further text messages. For help, text the word HELP to 50563.

(b) WEB SITE: To enter without sending a text message: Visit gosabra.com ("Web Site") and follow the instructions to complete and submit an online.

All entrants must have a valid email address. The name of the person submitting the entry into the Sweepstakes must be the name of the authorized account holder of the email address used to enter, otherwise, entry may be deemed void. In the event of a dispute over the identity of an entrant, entry will be declared made by the authorized account holder of the email address used during the submission process. A potential winner may be required to provide identification sufficient to show that he/she is the authorized account holder of such account.

Limit one (1) entry per person/email address/phone number/per day. A day is understood to start at 12:00:00 a.m. EDT and end at 11:59:59 p.m. EDT the same day. It is solely the responsibility of the entrant to notify the Sponsor in writing if the entrant changes his or her mobile phone number or email address during the Sweepstakes Period.

Proof of submitting an entry does not constitute proof of delivery or entry. All entries become the property of Sponsor and will not be returned to entrant. Every entry submission must be manually keystroked and manually entered by the individual entrant; all automated and/or repetitive electronic submission of entries (including but not limited to entries made using any script, macro, bot or sweepstakes

service) will be disqualified and all transmissions from these or related phone numbers, email or IP addresses may be blocked. Additionally, use of multiple email addresses, phone numbers and/or mailing addresses, and/or the manipulation of such information, for the purpose of obtaining more than the stated number of entries or prizes, is prohibited and such persons will be disqualified and all entries deemed invalid and any prize won shall be forfeited.

3. ELIGIBILITY: The Sweepstakes is open only to legal U.S. residents residing in one (1) of the fifty (50) United States or the District of Columbia who are eighteen (18) years of age (nineteen [19] in Alabama and Nebraska) or older at the time of entry. Winners may be required to show proof of residency and or age. Employees of Sabra Dipping Company, LLC (“Sponsor”), its parent, subsidiaries, divisions, affiliates, distributors, suppliers, retailers, dealers and advertising, promotional or judging agencies, officers, directors, employees, agents, licensors, and assigns (collectively, “Sponsor and Promotion Parties”), and the immediate family members (parent, child, sibling or spouse of any of the foregoing, including step-parent, step-child or step-sibling) and household members of such individuals (whether related or not) of each, are not eligible to participate or win.

4. DRAWING: Prize winners will be selected in a random drawing from among all eligible entries received. Drawing will be conducted on or about September 4, 2018 by Young America, LLC (the “Administrator”), an independent organization whose decisions are final. Entries submitted during the Sweepstakes Period are only eligible for this Sweepstakes and do not remain eligible for any other sweepstakes. Odds of winning depend upon the number of eligible entries received. Limit one (1) prize per person/household.

5. PRIZES:

GRAND PRIZE (1): One (1) Grand Prize will be awarded, consisting of a trip of winner’s choice, within the United States, for winner and up to three (3) of winner’s guests not to exceed \$5,000.00. Winner will work with Sponsor’s designated travel agency to create their trip which may include round-trip coach air transportation for winner and his/her guest(s) (from a major airport nearest winner’s home); ground transportation; double-occupancy hotel accommodations for an agreed-upon number of nights (to stay within the \$5,000.00 budget); and/or activities while on trip. Desired trip may not exceed \$5,000.00. If winner designs a trip for less than \$5,000.00 (in transportation, hotel, and/or activities) he/she may take the remaining amount in cash (to equal the \$5,000.00 budget). Trip must be taken by February 28, 2019. Approximate Retail Value (“ARV”) of the Grand Prize: \$5,000.00. Winner may take a cash alternative of \$5,000.00 in lieu of the above-stated trip prize. Any cash prize (or portion of prize) will be awarded in the form of a check, payable to winner.

For Grand Prize Trip: Trip prices will fluctuate depending on winner’s point of departure, destination, and travel dates. All travel is subject to availability, government restrictions and regulations, hotel, airline, airport or other transportation terminal (or other types of transportation) restrictions and regulations. Other restrictions may apply. Sponsor reserves the right to assign airline and hotel. Winner will be required to provide a credit card at time of hotel check-in. Sponsor assumes no responsibility for canceled, delayed, suspended or rescheduled events (including, but not limited to airline flights) or any acts or omissions whatsoever by prize providers or any other persons providing any prize-related services or accommodations beyond its control. Once travel documents are issued, neither travel arrangements nor guest(s) may be changed without the express approval of Sponsor which may be withheld for any reason whatsoever. In the event winner and/or his/her guest(s) misses a scheduled airline flight (through no fault of Sponsor or due to Force Majeure), Sponsor will have no liability for any costs associated with changing or rebooking transportation. Winner and his/her guest(s) must travel on the same itinerary and, if traveling by air, must have all necessary identification needed for air travel. Winner’s guest(s) (or if a minor, his/her parent or legal guardian who must be the winner or one of winner’s guests) will be required to complete and return a Liability/Travel Release prior to any travel arrangements being made. Winner is responsible for any loss of prize or portion of any prize after it has been delivered. Sponsor will not replace any lost or stolen portions of the prize. Winner must accept prize as stated by Sponsor or prize may be forfeited. All expenses not outlined herein, including but not limited to meals and gratuities, are solely the responsibility of the winner and his/her guest(s).

FIRST PRIZES (400): Four hundred (400) First Prizes will be awarded, each consisting of one (1) \$25.00 prepaid card (subject to the terms and conditions set by issuer) awarded via email. ARV of each First Prize: \$25.00.

Total ARV of all prizes is \$15,000.00.

6. GENERAL: This Sweepstakes is governed by the laws of the United States and of the State of New York without respect to conflict of law doctrines. No substitution of prize is offered, no transfer of prize to a third party is permitted and non-cash prizes may not be redeemed for cash value, except as described in these Official Rules and as determined by Sponsor in its sole discretion. Sponsor reserves the right to substitute a prize of equal or greater value in the event any portion of the prize becomes unavailable. Unclaimed prizes will not be awarded. As a condition of participating in this Sweepstakes, you agree that any and all disputes which cannot be resolved between the parties, and causes of action arising out of or in connection with this Sweepstakes, shall be resolved individually, without resort to any form of class action, exclusively before a court located in New York having jurisdiction. Further, in any such dispute, under no circumstances will entrants be permitted to obtain awards for, and hereby waive all rights to claim punitive, incidental or consequential damages, including attorneys' fees, other than entrants' actual out-of-pocket expenses (e.g. costs associated with participating), and entrants further waive all rights to have damages multiplied or increased. Prize winners will be solely responsible for paying all applicable federal, state and local taxes on prize, if any. Grand Prize winner will receive an IRS Form 1099 for the prize retail value. No groups, clubs or organizations may enter or win a prize. All other expenses on the receipt and use of a prize not specifically mentioned herein are solely the responsibility of the winner. Any portion of a prize not accepted or used by winner will be forfeited.

7. CONDUCT: By participating in this Sweepstakes, entrants agree to be bound by these Official Rules and the decisions of the judges that shall be final and binding in all respects. Failure to comply with these Official Rules may result in disqualification. Sponsor reserves the right, at its sole discretion, to disqualify any individual found to be tampering with the entry process or the operation of the Sweepstakes; or to be acting in any manner deemed by Sponsor to be in violation of the Official Rules; or to be acting in any manner deemed by Sponsor to be unsportsmanlike or disruptive, or with intent to annoy, abuse, threaten or harass any other person. **CAUTION: ANY ATTEMPT BY A USER OR ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE, DESTROY, TAMPER OR VANDALIZE THE WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) AND OTHER REMEDIES FROM ANY SUCH PERSON OR PERSONS RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.**

8. LIMITATIONS OF LIABILITY: Sponsor and Promotion Parties assume no responsibility or liability for (a) any incorrect or inaccurate entry information, or for any faulty or failed electronic data transmissions; (b) any unauthorized access to, or theft, destruction or alteration of entries at any point in the operation of this Sweepstakes; (c) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, satellites, servers, computers or providers utilized in any aspect of the operation of the Sweepstakes; (d) inaccessibility or unavailability of any network or wireless service or Web Site; (e) suspended or discontinued wireless or land line phone service; or (f) any injury or damage to participants or to any other person's computer or mobile device which may be related to or resulting from any attempt to participate in the Sweepstakes or download of any materials in the Sweepstakes. If, for any reason, the Sweepstakes is not capable of running as planned for reasons which may include without limitation, infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes which may corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, then Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Sweepstakes in whole or in part. In the event of any such cancellation, termination or suspension, a notice will be posted at participating stores and a random drawing may be held from among all eligible, non-suspect entries received prior to such time. Sponsor reserves the right, at its sole

discretion, to disqualify any entrant (and all of his/her entries) from this Sweepstakes or any other promotion conducted now or in the future by Sponsor or any of its affiliates if he/she tampers with the entry process or if his/her fraud or misconduct affects the integrity of this Sweepstakes. Sponsor reserves the right to correct errors in promotional materials. **SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL, CONSEQUENTIAL, OR OTHER DAMAGES; AS A RESULT, THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU, AND THE FOREGOING PARAGRAPHS SHALL NOT APPLY TO A RESIDENT OF NEW JERSEY TO THE EXTENT DAMAGES TO SUCH NEW JERSEY RESIDENT ARE THE RESULT OF SPONSOR'S OR PROMOTION PARTIES' NEGLIGENCE, FRAUDULENT OR RECKLESS ACT(S) OR INTENTIONAL MISCONDUCT.**

9. WINNER NOTIFICATION: Potential winners will be notified by email and/or phone at the email address or phone number provided by the entrant at the time of entry. Sponsor is not responsible for suspended or discontinued Internet or wireless service or a change in winner's phone number or email address, which may result in a potential winner not receiving prize notification. Grand Prize winner will be required to sign and return an Affidavit of Eligibility/Liability Release (where lawful) with a publicity release within seven (7) days of attempted winner notification as indicated by the date on the Affidavit. In the event any required documents are not provided within seven (7) days, prize may be forfeited. If any winner notification is returned as undeliverable, without a forwarding address or if any documents are not returned within the required number of days, or if winner cannot be found or verified or if winner is otherwise unable to accept the prize as stated, prize may be forfeited. Upon forfeiture for any reason, no compensation shall be given. Prizes will only be delivered to entrants residing within the United States. Allow up to eight (8) weeks for delivery of First Prizes (via email). If any First Prize is returned as undeliverable, such prize will be forfeited and Sponsor shall have no further liability to award that prize.

10. RELEASE OF LIABILITY: All entrants, as a condition of participation, and winners, by acceptance of a prize, agree to release Sponsor and Promotion Parties from and against any and all liability, claims or actions of any kind whatsoever for injuries, damages or losses to persons and property which may be sustained in connection with submitting an entry or otherwise participating in any aspect of the Sweepstakes, the receipt, ownership or use or misuse of any prize awarded, or while preparing for, participating in, and/or traveling to and from any prize-related activity or any typographical or other error in the printing of these Official Rules or the offering or announcement of any prize. Each winner shall bear all risk of loss or damage to his/her prize and/or prize documentation after it has been delivered. Except where prohibited by law, winner grants to Sponsor the right to print, publish, broadcast and use worldwide in any media now known or hereinafter known, the winner's name, voice, statement, picture or other likeness, without additional compensation, for public relations, advertising and promotional purposes as may be determined by Sponsor or Promotion Parties.

Sponsor's use of your personal information is subject to the privacy policy located at <http://sabra.com/privacy-policy>. Any communication between entrant and Sponsor or its agencies regarding this Sweepstakes (e.g. phone calls, text messages, chats, email, etc.) may be recorded for quality assurance and training purposes. Winners' names may be included in a publicly-available winner's list.

11. WINNERS' LIST: For a list of the winners, send a self-addressed stamped envelope by October 1, 2018 to: Sabra "Gear Up To Go" Sweepstakes at Compass Winners List, 10 South 5th Street-7th Floor, Dept. 865-7004, Minneapolis, MN 55402.

12. SPONSOR: Sabra Dipping Company, LLC, 777 Westchester Ave #300, White Plains, NY 10604.